

Why LMA?



Are you a travel publisher looking to revolutionize your website's user experience while maximizing your revenue potential?

Look no further! <u>Stay22's Let Me Allez</u> is your secret weapon to take your travel content to the next level, and here's why it's a game-changer.

Let Me Allez: A Game-Changer in Travel Publishing

Let Me Allez is a dynamic solution designed for travel publishers just like you. It's all about optimizing the accommodation booking experience for your website visitors. Here's why you should be excited about it:

1. Effortless Transition to Stay22 Links

Time is money, and with Let Me Allez, you can save both. Making the switch from your existing links to Stay22 links is a breeze, taking just minutes. No more painstakingly recreating deep links manually; Let Me Allez automates the process. It's a win-win – you save precious time and start earning commissions effortlessly.

2. Monetize Missed Intent

Imagine being able to capture and monetize the missed opportunities when your readers engage with your content but leave without booking. Let Me Allez does just that. It bridges the gap between reading your engaging travel stories and bouncing off your page. It provides your audience with something they didn't even know they needed, all while boosting your revenue.

3. Performance Monitoring at Your Fingertips

Let Me Allez isn't just a set-it-and-forget-it tool. It comes with a powerful performance monitoring feature. Through your personal and free-to-use Stay22 HUB dashboard, you gain an additional layer of intel and data for your business. It offers complete visibility with accurate and timely reporting. This added transparency isn't just beneficial for you; it's a valuable asset when communicating with partners and investors.

4. Versatility and Reliability



Let Me Allez is all about flexibility and reliability. It's a versatile tool that can seamlessly redirect existing affiliate programs into a single banner, ensuring a cohesive user experience. Plus, it can even fix those frustrating broken 404 links, either by redirecting to another provider or the destination of your article on the original OTA.

5. Adblocker-Friendly

Worried about adblockers hindering your revenue potential? Let Me Allez has got you covered. It won't be blocked by adblockers, ensuring that your visitors have a seamless experience.

The Benefits are crystal clear

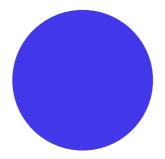
With Let Me Allez, the benefits are crystal clear:

- Time-Saver: No need to manually recreate deep links.
- Website Speed: Keep your website's speed intact with our lightweight script.
- Automatic Updates: Get continuous updates on features through the Stay22 HUB.
- World-Class Support: Enjoy same-day support from our team of experts.

The Next Level: LMA POP

Let's talk about LMA POP, an exciting feature that takes user engagement to the next level. It's an automatic popup feature that displays the associated OTA. Essentially, it acts as a "deeplink" triggered on already LMAintegrated pages. But don't worry; it's not spammy and won't annoy your visitors.

Keep reading 👇





What is LMA POP?

- Increased Conversion: It monetizes the missed intent of your web visitors.
- Adblocker-Resistant: Say goodbye to adblocker issues.

Key benefits for your pages:

- 1. Monetize Missed Intent: LMA POP captures those missed booking opportunities.
- 2.Seamless Integration: It doesn't disrupt your website's user experience.
- 3.Customizable: You have control toggle it on/off as needed.
- 4. Enhanced User Experience: It doesn't annoy your visitors; instead, it adds value to their journey.

Read more about LMA POP from one of our new partners, Olly Gaspar of <u>We Seek Travel.</u>

Read the article.

Ready to get started?

Visit our <u>Let Me Allez web page</u> or contact us at inbound@stay22.com

thank you! stay²²